



ISSA: Annual Planning Meeting Minutes

January 21, 2012 10:00 AM – 2:00 PM

Texas Guaranteed Student Loan - 301 Sundance Parkway - Round Rock, TX 78681

Presiding Officer: Phil Beyer, President

Recorded by: Paul Griffiths, Rec. Secretary

X	Philip J Beyer, President	X	Vern Williams, Past President	X	Michael Hamilton, Past President
X	Auston Holt, Vice President	X	Brian Engle, Past President	X	Jason Jordan, member
X	Jay McLaughlin, Corresponding Secretary	X	Mark Dommers, Industry Representative, Web Master	X	DD Ranyon, member
X	Paul Griffiths, Recording Secretary	X	Edgar Casillas, member	X	Jim Bradley, member
X	Stephen Wolff, Treasurer	X	Glen Roberts, member	X	Jim Ferry, member
X	Dan Hadwiger, Membership Director	X	Heather Poggi-Mannis, member	X	Joel Scambray, member
X	Clare Nelson, Education Director		Larry Moore, member	X	Kelly Newcomb
	William Tompkins, Past President		Michael Goin, member	X	Michael Goin, member

1. Call to Order and meeting kick-off (Brainstorming I) – Phil Beyer

The meeting was called to order by Presiding Officer Phil Beyer, at **10:25 AM**

- Phil thanked Jim for arranging the room and Stephen for bringing the food.
- Phil welcomed all participants and set the tone for the meeting by outlining the objectives for the day along with a rough schedule, in order to keep us on track.
- Phil presented his vision for the Board and the Chapter this year
 “Austin ISSA will fulfill its Mission in 2012 by providing **Quality Content** and **Professional Value** that’s **Community Driven** while **Operating Efficiently** and **Delivering Consistently**”

2. General discussion

- Mike – What will be our level of participation in Consec this year? Discussion deferred.
- Phil – Last year’s Board made the decision that the Chapter will be largely funded by sponsorships this year

3. Update on education plan – Clare Nelson

- Clare gave us an update on the preliminary chapter education plan for the year
- Other members assisted in filling out the calendar with additional security events
 - Brian – October is Cyber Security Awareness month. This would be a perfect time for some sort of Community Outreach program
 - Stephen – Consec is at the end of September, a perfect opportunity to “front-load” Cyber Security awareness month, and segue into whatever plans the Chapter chooses to put in place.
 - Heather – (missed comment)

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- Auston – Proposed supplying some type of wristbands for Cyber Awareness – possibly blue. He will investigate costs and sources.
- Vern – Suggested that we could hand out the wristbands at Consec
- Clare – Shared a list of requested talk topics received from individuals, and from members surveyed at the December Chapter meeting

● **Chapter demographics – Phil Beyer**

Board has in the past explored the demographics of guests and members at the chapter meetings. Attendees tend to be clustered into several major interest areas, which we should focus on for topic selection.

- Privacy
 - Healthcare
 - Government
-
- Auston – reinforced that we should focus on speakers first, then on selecting specific topics
 - Jim – knows of a HIPPA-skilled person from Houston who comes to Austin, and who may be willing to speak. Jim will contact him, if needed.
 - Heather – Suggested a program on mobile devices in healthcare. e.g. A panel discussion with participants from various hospitals. Most practitioners today don't really know how to properly secure mobile devices.
 - Vern – Suggested that there could be very good synergy by doing a meeting on HIPPA / HITEC, followed by one on mobile device security.
 - Someone – suggested getting a speaker from Virtual Bridges. They recently entered into a significant partnership with IBM, and their current CEO is ex-IBM.

Overall discussion summary: We need to tie chapter meetings together with a common theme extending over successive months. We need to be careful to constrain ourselves to the security aspects of whatever the particular topic is, and we need to communicate that to the individual speakers. Also, we do not need speakers to waste time covering the basics. With our audience as a target, they can just dive in at the intermediate level. Those few who are unfamiliar will quickly catch up, or will investigate the basics for themselves later.

- Stephen – Suggestion for a half-day in June on HIPPA in order to bring in Doctors and medical office managers who are just learning the fundamentals of what they need to know.
- Phil – We could also expand that same concept into other specialty areas
- DD – We could try this for an October half-day, in conjunction with Cyber Security Awareness month
- Vern – Suggestion to bring in the various organizations with state-level headquarters in Austin and then team with them to help educate their members
- Phil – We should establish a “speaker’s bureau” as part of our outreach program, and get our members to do content delivery on various topics, at the request of outside organizations

General discussion: Discussion on soliciting presentations on real security topics and war stories from real practitioners.

● **Overall meeting considerations – Phil Beyer**

- Phil – We need to create a good mix of both tactical and strategic stories over the year. Do each theme on alternating months, or as close as possible.

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- Phil – We should communicate to the speaker, ahead of time, who we are as a group, what talks we've seen in the past, etc. Help the speaker orient their talk to the needs of our members.
- Phil – We should create a bank of backup talks. Local speakers who can commit to having a talk mostly ready to go, so that we could call them in the event that a scheduled speaker backs out at the last minute, and ask them to step in.
- Austin – Need to schedule speakers who are really on the “bleeding edge” of security and technology. Suggestion: Muts from Offensive Security.
- Vern – Mentioned David Shakleford on “Cloud Security”.
- Brian – Suggested Jason Clark, CSO at WebSense, on “What does the Internet neighborhood really look like”, or something similar.
- Austin – provided additional names for consideration:
 - Mati Aharoni “muts,” Offensive Security Lead Trainer & Developer
 - Dr. Matteo Memelli “ryujin” Offensive Security R&D
 - Dino A. Dia Zovi, Apple security expert
 - Charlie Miller “0xcharlie”, Apple security expert (Jay may have a connection)
 - Johannes B. Ullrich, CTO SANS Internet Storm Center
- Jay - Dave Kennedy on Social Engineering Toolkit
- DD – We should consider coordinating our speakers with AppSecUSA
- Someone – Other good topics could center around GRC (Governance/Risk/Compliance)

General discussion: Group broke into general discussion, offering a rapid stream of speaker names and topics for consideration (individual contributors were not recorded during this short session):

- Vendor management
- Security metrics
- Risk Management
- Intellectual property
- Jason Clark, WebSense
- Mary Haskinl (facial recognition, etc)
- Kevin Mandia (Beyond the Breach, hazmat / incident response)
- Richard Beitlich
- **Break for lunch: 11:22am**
 - Meeting will continue at 12:00 noon
- **Call to order (Brainstorming II) - Phil Beyer**
 - The planning meeting continued at **12:00 noon**

Phil called the meeting back to order with a brief recap of the morning's activities, a view on the remaining work, and a reminder of the time left available to us. It is our goal to be complete by 2:00pm.

- Phil – Called on the group to filter through the individual speakers and topics discussed in the morning session, and start mapping them onto specific meetings and events on the calendar.

See the attached spreadsheet showing the completed Chapter meeting calendar for the remainder of the year, and for the first three months of 2013. Individual contributions were not captured. Only the final result, based on

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contributions from all in attendance, is recorded. Special thanks to Clare Nelson for both capturing and transcribing the information in the spreadsheet.

- **Break: 1:22pm**
 - Meeting will continue at 1:30pm
- **Call to order (Brainstorming III) - Phil Beyer**
 - The planning meeting continued at **1:30pm**

Phil asked the group to consider, of the things on the newly developed calendar, and throughout the Chapter activities, where value could be shown for members specifically. What are, or what could be, the 'members' only events? What are the benefits of membership?

- Phil – Website features, opportunity to publish articles, forum access
 - Phil – Birds-of-a-feather on “Professional Development” – probably an evening event
 - Stephen – What will we do at Chapter meetings when the room gets full
 - Answer: Let’s fill it to capacity a couple of times in a row and then figure it out
 - Heather – Offer members discounts on classes. Also, have the chapter sponsor classes, like the CISSP classes offered in the past
 - Glen – Suggested creating a mobile app with access to online calendar
 - Vern – CISO events are already planned out for this year; we should consider how we might leverage in 2013
 - Vern – recognize individual companies for their contributions and support
- **Adjournment Time: 2:01 PM**

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