



ISSA: Annual Planning Meeting Minutes

January 8, 2011 9:00am – 1:00pm
 1300 South Mopac Expressway – Austin, TX 78746

Presiding Officer: Brian Engle, Pres.

Recorded by: Auston Holt, Rec. Sec.

✓	Brian Engle, Pres.	✓	Mike Hamilton, Past Pres.		OPEN , Event Logistics Industry Representative
✓	Mano Paul, Vice Pres.		Cris Dewitt, Past Pres.	✓	Michael Gough, Industry Rep.
✓	Jim Bradley, Corres. Sec.		Kathleen Donaho-Jaeger, Past Pres.	✓	Dee Dee Ranyan, member
✓	Auston Holt, Rec. Sec.		Jeff Reich, Past Pres.	✓	Dave Sanford, member
✓	Giddings "Dietch" Dietrich, Treas.		William Tompkins, Past Pres.	✓	Greg Genung, member
✓	Dan Hadwiger, Mem. Dir.	✓	Vern Williams, Past Pres.	✓	Heather Poggi-Mannis, member
✓	Philip J Beyer, Educ. Dir.	✓	Stephen Wolff, Past Pres.	✓	Bharath Venkat, member
✓	Mark Dommers, Web Master and Ind. Rep.		Srini Penchikala, Newsletter Editor Industry Rep.	✓	Paul Griffiths, member

1. **"Kick Off": 9:30am (approx.)**

- Welcome - Ground rules - Expectations
- The following files recorded additional details of the meeting and have been included as an attachment (Annual-Planning_Meeting-2011-01-attachments.zip)
 - 2011-EventPlanning.xlsx (lists spreadsheet of speakers suggested during the meeting and more)
 - SpeakerList-David-Hughes.pdf (suggestions sent by 2010 Ed. Dir. David Hughes)

2. **Call for Speakers**

- Brainstorming session held to identify speaker candidates
- Speaker suggestions were recorded onto attached spreadsheet (2011-EventPlanning.xlsx)
- Action items assigned for contacting speakers and lining up sessions (see 2011-EventPlanning.xlsx for list of "action owners")
 - Sample approach for engaging speakers and their availability:
"We're looking for speakers, your name came up. Give me three months your available"
- All "action owners"
 - Contact the Education Director, Phil, with information about your speaker-
 - Email: phil@allthingsphil.com
 - Phil as the Ed. Dir. will take ownership to ensure speakers are followed up with (action item: re-visit at Feb. Board Meeting)
- Proposed action item set for Board:
Plan a roundtable talk for selling security internally and to contacts (ISSA, etc.)
- Proposed action item set for Board:
Get mail out to members with three points on the next speaker (do this for each speaker consistently)
- Also, Greg and others agreed that a CISO roundtable event is key approach to gaining the attention and participation of C-level ISSA participants

3. **Working Lunch: Deep dive into ½ day event and Birds of a Feather Sessions**

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- Executive Security Roundtable with Gartner (April)
 - Event name suggestion: “Texas Executive Security...” was suggested to get more CISOs (etc.) from the Dallas and Houston area
 - Action owners
 - Greg volunteered to be CISO communication representative to gather CISOs, etc.
 - Michael will coordinate with Gartner
 - Heather will lead the logistics for putting on the event
- Half Day with HD Moore + AHA! Event (June)
 - Focus: pen-testing, MetaSploit
 - Action owners
 - Stephen and Mano volunteered to help organize this event
- See “2011-EventPlanning.xlsx” for additional details

4. “Changing of the Guard”: Brief Board Member Meeting

- Report of the Treasurer – Dietch Dietrich Account Balance: \$23,012.72 as of 2010-12-30
- Motion made “ISSA Austin to sponsor ‘Austin BSides 2011’ (March 11 & 12) by contributing \$3,000.”
 - Discussion
 - What is it?
Answer: casual-low cost alternative to DEF CON (occurs at the same time), free to attend
 - How many people attended last year?
Answer: 75
 - What will the money be used for?
Answer: Money is to pay for location, food, etc.
 - How many sponsors are being sought?
Answer: \$10K worth of sponsors
 - What does ISSA Capital of Texas Chapter get for the sponsorship?
Answer: ISSA banner present, table, “Location brought to you by” (for example), it’s mostly up to our Chapter
 - What is the difference between \$2k and \$3k
Answer: to differentiate our Chapter as a major contributor (Brian)
 - How many people will the event be able to accommodate?
Answer: Attendees can reach up to 500 people, but this depends on the amount of money received in sponsorship (Michael)
 - After discussion concluded a vote was taken on the motion

Moved by: Michael Gough 2nd by: Jim Bradley Approved? Yes

- It as also discussed to spend \$1,500 to arrange for Marcus Ranum to present for a May Chapter meeting, Dietch commented that we have speaker fees in the budget already. Topic to be discussed in future Board Meetings (action item)

5. Adjournment - Time: 1:28PM

Moved by: Jim Bradley 2nd by: Dietch Dietrich Approved? Yes

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